

F.No. CD-I/20/2025-CPMU (e- 130906)
Government of India
Ministry of Women & Child Development

Shastri Bhawan, New Delhi-110001

Dated: 25th August, 2025

To

Principal Secretary/Secretary,
Department of Women and Child Development/Social Welfare,
All States/UTs

Subject: Advisory regarding Training of Anganwadi Workers (AWWs) under Poshan Bhi Padhai Bhi (PBPB) programme

Madam/Sir,

You may be aware that as per National Education Policy (NEP) 2020, the Poshan Bhi Padhai Bhi (PBPB) programme aims to ensure a high-quality pre-school network amongst children through trained Anganwadi Workers (AWWs). Training of AWWs follows a two-tier model where Savitribai Phule National Institute of Women and Child Development (SP-NIWCD) trains State Level Master Trainers (SLMTs), who subsequently train AWWs at the grassroots level.

2. Recognizing the crucial role of ECCE in fostering children's holistic development, it is imperative that AWWs receive high-quality training. Given that AWCs form the largest ECCE service delivery network in the country, senior officers from State/UT Headquarters and district administrations may be advised to conduct regular visits during AWW training sessions. Additionally, District Magistrates (DMs) should be directed to monitor and reinforce the effective implementation of these trainings within their jurisdiction. Their presence will strengthen oversight and ensure the effective implementation of training sessions; provide motivation and professional guidance to both AWWs and trainers and reinforce the importance of quality ECCE delivery and encourage best practices. Given that less than 50% of AWWs are trained, States/UTs must prioritise completing first-round PBPB training in mission mode.

3. The following points may be ensured with regards to training of SLMTs and AWWs under PBPB:

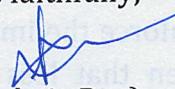
- States/UTs are requested to prepare a structured plan for the training of SLMTs and AWWs under the PBPB programme, ensuring that each training batch is attended by a Senior Officer at least once. This plan should also be shared with the Ministry and SPNIWCD to enable coordination and facilitate visits by MoWCD officers/officials during these training sessions.
- SLMTs complete cascading trainings to AWWs preferably, within 20 days of their own training. Mechanisms should be developed to ensure clear and consistent communication of training messages at every level, minimizing any information dilution from SLMTs to AWWs.
- Training modules are delivered as per the prescribed curriculum and training materials are available and effectively utilized. States/UTs are

encouraged to incorporate or adopt innovative models and best practices to further enhance the effectiveness and impact of the training of AWWs.

- Officers during their monitoring visit may also highlight and disseminate successful case studies and innovative approaches among trainees.
- All officers undertaking monitoring visits during AWW training sessions under PBPB may be requested to fill out the monitoring visit feedback form at the following link: <https://forms.gle/oQY5YiWFh2oK6Bb19>
- NeGD State Coordinators should be directed to attend SLMTs trainings, while Block Coordinators should attend AWWs trainings to provide technical assistance and support as required.
- Block Coordinators should undertake regular field visits post-training to reinforce messages, resolve queries, assess on-ground implementation, and report progress to Child Development Project Officers (CDPOs) and District Programme Officers.
- Champion AWWs should be identified from each project/block/district and should be encouraged to share field experiences to foster collective learning and motivation.
- Officers may emphasize the critical role of AWWs in community health and nutrition and acknowledge their contributions to boost morale and accountability.
- States/UTs may explore integrating digital learning platforms and ICT tools to enhance training quality and reach.
- Effective collaboration should be ensured with training institutions, SP-NIWCD Regional Centres, and other stakeholders to maintain high training standards.

4. In view of above, all States/UTs are requested to issue necessary instructions to the concerned officers/officials at various administrative levels for compliance with this advisory. A consolidated report on the visits conducted, key observations, challenges and recommendations should be submitted to MoWCD on a quarterly basis.

Yours faithfully,


(Arkaja Das)

Director to the Government of India

Copy to:

- All Directors of WCD Department of States/UTs dealing with Saksham Anganwadi and Poshan 2.0